



SAMPLE

QUARTERLY SPONSOR REPORT

Q2 2026 (April to June) | Prepared for: [Your Business], Gold Partner

This is a sample report with illustrative values. Actual reports are tailored to each partner's package and include full asset links.

QUARTER AT A GLANCE

1

race event
contested

1st

in Class D
Sydney 300

11th

outright
from P41

ON-TRACK SUMMARY

Sydney 300, Sydney Motorsport Park, 13 June

Car #17 recovered from P41 at lap one to finish 11th outright and 1st in Class D across 300 km under lights. Best lap 1:50.16. Your logo ran in its contracted position for the full event, including the night stint broadcast on the livestream.

DIGITAL PERFORMANCE (90 DAYS)

Social content views	6,545+
Top post (Sydney 300 race report)	1,410 views
Interactions (reactions, comments, shares)	243+
Posts featuring your brand this quarter	4 (sample)

CONTENT DELIVERED TO YOU

- 6 professional race images featuring your branding, shot by our media partner (sample count)
- 1 race report post tagging your business across Facebook and Instagram
- Selected video clips cleared for reuse on your own channels

PACKAGE DELIVERY TRACKER

Gold package, season to date

Large logo, prime position on car	Delivered
Featured sponsor on website homepage	Live
Social posts (10+ per season)	4 of 10
Dedicated feature post	Scheduled Q3
Logo on apparel and merchandise	Delivered
Promo appearance with car	1 per season, Q3
Sponsor Ride Night invitation	Nov 2026
Quarterly performance report	This document

COVERAGE HIGHLIGHT

The Sydney 300 class win race report was our most viewed post of the quarter at 1,410 views, with your logo visible in the lead image. Photography from the event is available for your own marketing use at no cost.

NEXT QUARTER (Q3 2026)

8 AUG

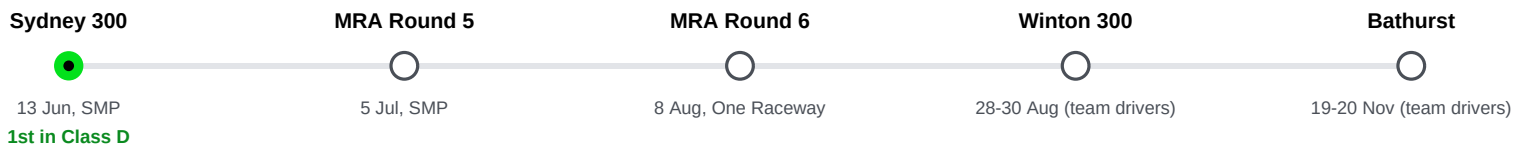
MRA Series Round 6, One Raceway

28-30 AUG

Winton 300, team drivers

Planned deliverables: round wrap content, a dedicated feature post about your business, and pre-event sponsor tags.

2026 SEASON AT A GLANCE



Completed events shown in green. Report covers the quarter ended 30 June; remaining 2026 events represent exposure still to come under your package.

QUESTIONS ABOUT YOUR PARTNERSHIP?

info@projecte36.com.au | +61 433 599 100 | projecte36.com.au/sponsorship

Project E36 Racing Pty Ltd | Penrith NSW